



FROM DUST TO DIAMONDS: Honoring the Past, Treasuring the Present, Shaping the Future

“You’re invited!”

Current and past conservationists from Ohio’s 88 county Soil and Water Conservation Districts, along with Ohio’s watershed organizations, local, state and federal agency counterparts – technical staff and other key partners – will converge in the state’s capital city and the Columbus Renaissance Hotel for the 75th Anniversary Celebration of the Ohio Federation of Soil and Water Conservation Districts (OFSWCD) on February 25-27, 2018.

After a nationwide outcry for erosion control followed the Dust Bowl days of the 1920’s, federal legislation encouraging states to create locally governed soil conservation districts resulted in Ohio’s passage of legislation in 1941. This act enabled local citizenry to circulate petitions and holding referendum to create locally governed soil conservation districts. It was an “idea the worked.” Ohio’s districts were created, one by one, spanning 1942-1963. And, the Federation was established in 1943.

Originally created for agriculture erosion control, the mission of assisting agricultural landowners and tenants has since expanded. The need for water management added “water” to be added to the focus in 1963. Incorporated area, originally exempt, became part of districts as rapid suburban development became an issue. Stormwater control and drainage maintenance joined urban sediment control as new SWCD programs too.

Satellite GPS, Conservation tillage, and no till farming has changed the way land is managed and farmed. Concentrated livestock production has changed how forage is produced and livestock manure is managed. Although individual landuser soil and water conservation assistance remains as a hallmark, natural resources management and collaboration on tree planting and forestry, wildlife control, oil and gas site management, as well as wetland and natural area management assistance are important program components.

In addition, thousands of school students have experienced conservation field days, land laboratories, soils judging, and the Ohio Envirothon program. Millions of trees are growing in Ohio as a result of SWCD seedling sales over the decades. And soil health and water quality efforts continue to be critical endeavors throughout the future.

These and many more accomplishments are reasons that conservationists across Ohio will celebrate this February. Join us to renew friendships, celebrate achievement, and contemplate our future! Help Ohioans each and every day to keep soils productive, waters clean, and conservation forestry, wildlife and other natural resources.

JOIN US IN 2018! BE A PART OF THE CONSERVATION CELEBRATION!

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The 75th Anniversary Celebration will be held on February 25-27, 2018 at the Columbus Renaissance Hotel. Special guests, legislators, agency and business leaders and more will be celebrating during this special celebration! The meeting is conveniently located across the street from the Ohio Statehouse and close to the Arena District so there will be plenty of interaction with the legislature, fine restaurants, bars, movies and more within in close proximity – all in addition to the incredible socializing this special event will provide!

A sponsorship of “FROM DUST TO DIAMONDS” offers the following:

- A direct, cost effective route to your target audience;
- New customer acquisition and client retention opportunities;
- Increased market exposure;
- Tremendous recognition throughout event and more;
- And, great opportunities to interact with conservation professionals

The OFSWCD and our local SWCDs share a single mission – to coordinate assistance from available resources, public and private, local-state-federal, in an effort to develop locally driven solutions to natural resources concerns. This is YOUR INVITATION to join us for the “75th Anniversary Celebration: FROM DUST TO DIAMONDS” Partnership Meeting and to connect with these key natural resource volunteers and staff from all across the state!

DIAMOND 75th ANNIVERSARY EVENT SPONSOR ***One-Time Special Sponsorship

- \$7,500 – exclusive category. This will include sponsorship to both the 75th Anniversary Annual Meeting **and** the Summer Supervisor School Meeting that takes place in Toledo in July of 2018
- Company banners prominently displayed during conferences
- Company logo on conference promotions
- News Releases / photo, “Diamond Sponsor” media announcement
- OFSWCD website “Diamond Sponsor” announcement
- Feature article on OFSWCD conference website
- Awards Banquet – Table of 8
- Introduction and acknowledgement during the Annual Conference and SSS Mtg.
- Two complimentary conference registrations at both events (Winter / Summer)
- Exhibitors showcase exhibit booth space
- Company logo prominently displayed in the conference programs
- OFSWCD conference website linked to your website
- Feature in OFSWCD “Success With Conservation Districts” monthly newsletter
- Your company’s promotional piece included in conference packet.

GOLD SPONSOR

- \$2,500 – Exclusive category
- Company logo on conference promotion
- News Release / photo, “Gold Sponsor” media announcement

- OFSWCD website “Gold Sponsor, announcement
- Feature article on OFSWCD conference website
- Introduction and acknowledgement of “Gold Sponsor” during the conference
- Exhibitors showcase exhibit booth space
- Two complimentary conference registrations
- Company logo prominently displayed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD “Success With Conservation Districts” monthly newsletter
- Your company’s promotional piece included in conference packet.

SILVER SPONSOR

- \$1,500 – Exclusive category
- Company logo on conference promotion
- News Release / photo, “Silver Sponsor” media announcement
- OFSWCD website “Silver Sponsor, announcement
- Feature article on OFSWCD conference website
- Introduction and acknowledgement of “Silver Sponsor” during the conference
- Exhibitors showcase exhibit booth space
- Company logo prominently displayed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD “Success With Conservation Districts” monthly newsletter
- One complimentary conference full registration
- Your company’s promotional piece included in conference packet.

BRONZE SPONSOR

- \$1,000 – Exclusive category
- Company logo on conference promotion
- News Release, “Bronze Sponsor” announcement
- OFSWCD website “Bronze Sponsor” media announcement
- Feature article OFSWCD conference website
- Introduction and acknowledgement of “Bronze Sponsor” during the conference
- Company logo displayed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD “Success With Conservation Districts” monthly newsletter
- Your company’s promotional piece included in conference packet

“THE DIAMOND MOMENT” KEYNOTE SPEAKER SPONSER

- \$2,000 – exclusive category
- Company logo on conference promotion
- News release w/ photo and website announcement
- Feature article on OFSWCD website
- Introduction and Acknowledgement during the conference
- Exhibitor’s showcase exhibition booth space
- Company logo prominently displayed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD “Success With Conservation Districts” monthly newsletter
- One complimentary conference full registration
- Onsite signage and company’s promotional piece included in conference packet

“HONORING THE PRESENT” MONDAY LUNCHEON

- \$1,500 exclusive category
- Company logo on conference promotion

- News release w/ photo & OFSWCD website announcement
- Feature article on OFSWCD website
- Introduction and Acknowledgement during the lunch
- Exhibitor's showcase exhibition booth space
- Company logo prominently displayed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD "Success With Conservation Districts" monthly newsletter
- Luncheon: Table of 8 of your own guests!
- Onsite signage and company's promotional piece included in conference packet

"SHAPING THE FUTURE" TUESDAY LUNCHEON

- \$1,500 – exclusive category
- Company banner prominently displayed during awards luncheon
- Company logo on conference promotional material
- News Release w/ photo & OFSWCD Website announcement
- Feature article on OFSWCD website
- Luncheon: Table of 8 of your own guests!
- Introduction and acknowledgement during awards luncheon
- Exhibitors showcase exhibit booth space
- Company logo prominently displayed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD "Success With Conservation Districts" monthly newsletter
- Your company's promotional piece included in conference packet

DIAMOND CELEBRATION TOTE SPONSOR

- \$1,500 – exclusive category
- Company logo on conference promotion and logo on conference tote bag
- News release w/ photo & OFSWCD website announcement
- Feature article on OFSWCD website
- Introduction and Acknowledgement during the conference
- Exhibitor's showcase exhibition booth space
- Company logo prominently displayed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD "Success With Conservation Districts" monthly newsletter
- One complimentary conference full registration
- Onsite signage & company's promotional piece included in conference packet

WELCOME RECEPTION

- \$1,000 – two exclusive opportunities (Monday and Tuesday)
- Company logo on conference promotion
- News release / media sponsor announcement & OFSWCD website sponsor announcement
- Feature article on OFSWCD conference website
- Introduction and acknowledgement of sponsor during the conference
- Company logo displayed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD "Success With Conservation Districts" monthly newsletter
- Onsite signage and company's promotional piece included in conference packet

BREAK SPONSOR

- \$750 – two exclusive sponsorship opportunities (Monday / Tuesday)
- Company listed on conference promotion
- News release & OFSWCD Website announcement

- Company listed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD monthly newsletter

WORKSHOP SPONSOR

- \$500
- Company listed on conference promotion
- News Release, “Friend of OFSWCD” sponsor announcement
- OFSWCD website “Friend of OFSWCD” sponsor announcement
- Your company listed in the conference program
- OFSWCD conference website linked to your website
- Acknowledged in OFSWCD monthly newsletter

HALL OF FAME RECEPTION, Tuesday

- \$1,500
- Company logo on conference promotion
- News release / media sponsor announcement
- OFSWCD website sponsor announcement
- Feature article on OFSWCD conference website
- Introduction and acknowledgement of sponsor during the conference
- Company logo displayed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD “Success With Conservation Districts” monthly newsletter
- Onsite signage and company’s promotional piece included in conference packet

75th CELEBRATION BANQUET, Tuesday Evening

- \$2,500
- Company logo on conference promotion
- News release / media sponsor announcement
- OFSWCD website sponsor announcement
- Feature article on OFSWCD conference website
- Introduction and acknowledgement of sponsor during the conference
- Company logo displayed in conference program
- OFSWCD conference website linked to your website
- Feature in OFSWCD “Success With Conservation Districts” monthly newsletter
- Onsite signage and company’s promotional piece included in conference packet

CELEBRATION POPCORN: Supply the gourmet snack for the road home! \$750

TRADE SHOW VENDORS: Come celebrate with us! \$300

For More Information on Sponsorship Opportunities:

Mindy Bankey, CEO: mindybankey@ofswcd.org // www.ofswcd.org

Alison Foster, Administrative Assistant: alisonfoster@ofswcd.org // www.ofswcd.org

Office #: (614) 784-1900

Thanks for our great agency partners!!!



FROM DUST TO DIAMONDS:

Honoring the Past, Treasuring the Present, and Shaping the Future

2018 Annual Conference Sponsorship / Trade Show Contract

Deadline to Submit: January 26, 2018

Name / Organization

Address

City

State

Zip

Phone

FAX

Contact Person Phone

EMAIL

Website

***Please check level:**

DIAMOND EVENT SPONSORSHIP (Annual & Summer)	\$7,500	_____
GOLD Event Sponsorship:	\$2,500	_____
SILVER Event Sponsorship	\$1,500	_____
BRONZE Event Sponsorship	\$1,000	_____
"HONORING THE PAST" Monday Luncheon	\$1,500	_____
"TREASURING THE PRESENT" Tuesday Luncheon	\$1,500	_____
"THE DIAMOND MOMENT" Keynote Speaker Sponsor	\$2,000	_____
DIAMOND Celebration Tote Sponsor	\$1,500	_____
WELCOME Reception	\$1,000	_____
MONDAY Break Sponsor	\$750	_____
TUESDAY Break Sponsor	\$750	_____
CELEBRATION POPCORN	\$750	_____
PROGRAM Workshop Sponsor	\$500	_____
HALL OF FAME Reception, Tuesday	\$1,500	_____
75th CELEBRATION Banquet, Tuesday Evening	\$2,500	_____
Trade Show Only	\$300	_____
*add electric / *Internet	\$25 / \$50	_____

CREDIT CARD INFORMATION: Card Type: Mastercard / VISA (circle)

Card Number: _____ Card Date: _____

For Checks send with attached sheet to: OFSWCD, 8995 E. Main Street, Reynoldsburg, OH 43068

Thank you for your support of Ohio's Conservation Partnership Annual Meeting!